

**Webinar Offerings and Events from BetterInvesting, ICLUBcentral, and other Sources  
Updated April 12, 2025**

**Classes offered by the Central PA Chapter of BetterInvesting (CPAC):**

**1. 04/19/2025 - Stock Selection Guide Analysis of Stocks using the Online Tool “SSG Plus”,** 9:00 a.m. – 12:00 p.m. Cost: \$20 (includes breakfast & beverages), payable in advance. Location: GIANT Food Stores, 3301 Trindle Rd, Camp Hill, Pennsylvania 17011

**Many investors are not confident about their ability to do accurate analysis of** quality growth stocks. They tend to rely too much on historical data to forecast future sales and earnings growth. They also make mistakes in predicting future P/E Ratios. These errors in judgment often result in inaccurate calculation of Upside/Downside Ratios, resulting in poor investing decisions. If this sounds like you, please register to attend this educational event. The Directors of the Central PA Chapter of BetterInvesting will cover all sections of the Stock Selection Guide (SSG) and answer any questions you have. Registration: Contact Bruce Kennedy at [events@centpenn.betterinvesting.net](mailto:events@centpenn.betterinvesting.net)

**2. 08/02/2025: Keystone Strategies Education Event:** 8:30 a.m. – 1:50 p.m. Free. Location: Giant Food Store, 3301 Trindle Road, Camp Hill, Pennsylvania 17011

AGENDA (subject to change)

8:30 a.m. to 9:00 a.m. Registration and Continental Breakfast

9:00 a.m. to 9:20 a.m. Opening remarks and business matters -- Kate Grenke, President, Central PA Chapter of BetterInvesting

9:20 a.m. to 9:50 a.m. Keystone Strategies Portfolio Contest Awards and NEW 2025-2026 Contest Kickoff. --Richard Lindsay

9:50 a.m. to 10:50 a.m. To be Announced

10:50 a.m. to 11:30 a.m. Model Investment Club Presentations  
Dennis Low, Learn & Earn Model Investment Club  
John Diercks, Centre Region Model Investment Club

11:30 a.m. to 12:10 p.m. Break and lite lunch snack

12:10 p.m. to 1:10 p.m. To be Announced

1:10 p.m. to 1:50 p.m. Let's Talk Stocks

1:50 p.m. Closing Remarks --Kate Grenke, President, Central PA Chapter of BetterInvesting

For up-to-date information on the Keystone Strategies Education Event, "like" us on Facebook: [www.facebook.com/BetterInvestingHarrisburg/](http://www.facebook.com/BetterInvestingHarrisburg/)

Advanced registration required. For registration information, contact Bruce Kennedy. 717-737-5033, [events@centpenn.betterinvesting.net](mailto:events@centpenn.betterinvesting.net)

## **Nationally offered Investment Webinars:**

**1. 04/15/2025 – ManifestInvesting Bull Sessions, 2:00 – 3:15 p.m.** Free. There’s more to April 15th than Death and Taxes. We’ll be digging into audience questions and continuing our exploration of “cash flow growth” as another tool in our stock analysis toolbox. Where are you investing your tax refund? Registration: <https://attendee.gotowebinar.com/register/4806773912575612762>

**2. 04/17/25 - Sensible Investing in Chaotic Times, 8:30 p.m. - 9:30 p.m.** Free. President Trump introduced expansive new tariffs in April, targeting all U.S. trading partners worldwide. Market uncertainty and volatility followed, with major market indexes falling into correction or even bear market territory. How should individual investors react? As unprecedented as these moves may seem, in BetterInvesting's 74-year history of educating individuals, the organization and its members have experienced countless market meltdowns and economic downturns. In this special webinar, Doug Gerlach, president of ICLUBcentral, Inc. and editor of its three stock investing newsletters, will take a look at examples of past market strife in an effort to distill lessons that can help guide investors today. He will review the historical precedents that inform the current global business and financial climate, and break down the state of the current stock market and how it relates to BetterInvesting's principles. Finally, Doug will consider the risks--and opportunities—that lie ahead for smart investors and investment clubs. Registration: <https://register.gotowebinar.com/register/6170635623459518046>

**3. 04/24/2025 - StockUp: Better Bank Stock Analysis - Part 1, 8:00 – 9:15 p.m.** Free. Banks operate under a different business model compared to manufacturing or service-oriented companies. Therefore, it is beneficial to supplement the Stock Selection Guide (SSG) with additional metrics when analyzing bank stocks. This session will introduce key quality metrics for evaluating banks and explain how to interpret and utilize these values to identify high-quality bank investments. The SSGPlus tool provides extra financial data specifically for banks, and how to access and analyze this information will be presented. Once a high-quality bank candidate is identified, its potential return is evaluated using the SSG. The presenter for this session is Ross Meredith, a retired bank examiner with extensive experience evaluating banks. Ross also volunteers with the Rocky Mountain Chapter of BetterInvesting. Join us as Ross shares his insights to help you identify the best bank stock investments. This is the first of 2 sessions on Better Bank Stock Analysis. Part 2 is coming on June 12, 2025.

**4. Investing Round Table: 8:00 - 9:30 p.m.** Free. Go to [manifestinvesting.com/events](https://manifestinvesting.com/events) for more information.

**5. Ticker Talk: 8:00 -9:00 p.m.** Free. Go to [betterinvesting.org](https://betterinvesting.org) for information.

**6. BetterInvesting e-Learning Classes:** In this new section of the Learn About Investing channel on the BetterInvesting (BI) website, BI will be providing self-paced, interactive eLearning courses to help you build the base of knowledge needed to prepare you to invest in the stock market. As BI builds out this section of courses, you will find course topics ranging from stock market basics to the fundamentals of stock investing and much more.

Registration: <https://www.betterinvesting.org/learn-about-investing/elearning-courses>

**7. Pittsburgh Chapter of BetterInvesting:** For a listing of their classes and webinars go to <https://www.betterinvesting.org/chapters/pittsburgh>. You need to register for their email list.

**8. VirtualInvestorConferences.com are offered monthly.** This is the leading Investor Relations industry portal that introduces public companies to tens of thousands of active and engaged individual investors month after month. For more information go to <http://virtualinvestorconferences.com/>

**9. MoneyShow –** These webinars are offered at various times during the year. For more information go to

<https://www.moneyshow.com/>

**10. Tutorials on several topics including stock analysis tools.** Free. To view these, go to <http://www.youtube.com/user/BetterInvesting>

**For more webinar listings and to register for On Demand Webinars, go to [www.betterinvesting.org](http://www.betterinvesting.org)**

### **Archives:**

**BI Courses: Video Learning Library** – Go to <https://www.betterinvesting.org/members/learning-center/video-learning-library>

**Archived iclub.com Webinars:** See the listing of webinars at [http://www.iclub.com/clubs/webinar\\_information.asp](http://www.iclub.com/clubs/webinar_information.asp)

**Archived ManifestInvesting Webinars:** Go to <http://www.manifestinvesting.com/events?recorded=true>

### **BetterInvesting Events:**

**BetterInvesting Open House:** This is a website where perspective new BI members may go to discover some of the tools and resources available to BI members. To see what the Open House offers go to [www.betterinvesting.org/openhouse/](http://www.betterinvesting.org/openhouse/)

**First Cut Stock Studies:** First Cut has been designed to provide members with a list of good quality companies and, more importantly, to provide a library of stock studies completed by BI members. Compare your judgments to what others are thinking. The studies are found at <https://www.betterinvesting.org/members/find-great-stocks/first-cut-stock-reports>

**BI's Facebook page:** Go to [www.facebook.com/betterinvesting](http://www.facebook.com/betterinvesting)

**BI's Twitter page:** Go to <http://twitter.com/#!/betterinvesting>

### **BetterInvesting National Convention 2025 (BINC 25):**

More information later